Identity thieves and cyber criminals target retired adults for their life-long financial successes. Most retirees carry less credit card debt and fewer loans. Their medical insurance, Medicare, and tax information is highly desirable to criminals. Older adults are also more susceptible to scams because they are more trusting and likely to become confused.

Don’t be a statistic. Learn the Risks.

Sun Protection
Florida is the state with the highest per capita rate of reported identity theft complaints. Miami-Ft. Lauderdale-Pompano Beach metro area is number one for identity theft complaints. Florida remains one of the top destinations for retirees.

Silent Crime
According to the FTC, identity theft among older adults accounts for as much as 10 percent of all identity theft cases. Thirty-six percent of individuals 50 years or older are victims of identity theft. Forty-nine percent of that same demographic are victims of fraud.

A New Fight
According to the Bureau of Labor Statistics in 2010, three incidents of Internet crime occurred against older adults for every one incident of violent crime.

Tech Savvy
Americans, 60 and older, are the fastest growing population of computer and Internet users.

This makes older adults the single largest demographic of identity theft victims.

Risky Business
According to the FBI, older adults are targets of white collar Internet fraud more than the general population.

Doctor, Doctor
Ponemon estimated that 1.84 million adults at some point in time became victims of medical identity theft. Thirty-six percent of those surveyed said they spent money to resolve the consequences of medical identity theft.

Death Threat
The identities of nearly 2.5 million deceased Americans are abused each year, according to a 2012 study from ID Analytics.

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