Identity Threat Assessment and Prediction (ITAP)
Real-Time Intelligence Analyzing and Predicting Identity Criminal Behaviors

**Analyzing Current Criminal Behaviors**
- Steps criminals take to steal identities
- Resources that criminals use
- Information criminals prey upon
- Demographics of victims that criminals target

**Predicting Future Criminal Behaviors**
- The emerging business processes that criminals will take
- The resources criminals will seek to use
- Information that criminals will target in future thefts
- Characteristics of future victims

**TOP 10 MARKET SECTORS TARGETED BY IDENTITY THIEVES AND FRAUDSTERS**
- Consumer/Citizen Sector (29%)
- Healthcare & Public Health Sector (19%)
- Government Facilities Sector (15.2%)
- Education Sector (7.8%)
- Commercial Facilities Sector (7.2%)
- Financial Services Sector (6.7%)
- Defense Industrial Base Sector (5.5%)
- Law Enforcement Sector (1.9%)
- Food & Agricultural Sector (0.8%)
- Information Technology Sector (0.75%)

**PII UNDER ATTACK**
- Name - 23%
- Social Security Number - 17%
- Date of Birth - 13%
- Address - 9%
- Credit Card Information - 6%
- Phone number - 5%
- Personally Identifiable Info - 5%
- Debit Card Information - 4%
- Medical Records - 3%
- Email Address - 3%