The University of Texas at Austin Center for Identity

Strategic Partnership Program
# Strategic Partnership Benefits Overview

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Bronze</th>
<th>Silver</th>
<th>Gold</th>
<th>Platinum</th>
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</thead>
<tbody>
<tr>
<td>Logo and link to your website on identity.utexas.edu recognizing your partnership</td>
<td>X</td>
<td>X</td>
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<tr>
<td>20% Sponsorship discount for an annual UT CID Networking Event</td>
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<td>Co-Marketing/Branding Toolkits via member only portal</td>
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<td>Strategic branding opportunities</td>
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<tr>
<td>Early access to research results and publications via member only portal</td>
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<td>X</td>
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<tr>
<td>Innovative research project opportunities (customization available)</td>
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<td>X</td>
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<tr>
<td>10% discount on sponsorship opportunities for Identity student scholars and faculty fellows</td>
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<td>Continuing education discounts</td>
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<tr>
<td>Participation in annual “Visionary” workshop with other Strategic Partners</td>
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<td>Have company logo highlighted on Center e-Newsletter</td>
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<td>Opportunity to post 3 projects on the University of Texas ResearchMatch.edu website</td>
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<td>Facilitated access to UT Career Center (recruitment of employees, interns, and co-ops)</td>
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<tr>
<td>An invitation to apply for a seat on the Board of Advisors, providing leadership and guidance for Center research &amp; education</td>
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Bronze Partnership

$5,000 annually

Networking and Leadership Promotion:

- Logo and link to your organization on identity.utexas.edu to recognize your partnership.

Silver Partnership

$10,000 annually

Networking and Leadership Promotion:

- Logo and link to your organization on identity.utexas.edu to recognize your partnership.
- Strategic branding opportunities (digital)
- Basic Co-Marketing/Branding Toolkits (Assets: Creative (Two Online Display Banners), Social Media Tools (One partner example for each channel: Twitter, Facebook and LinkedIn))
Gold Partnership

$25,000 annually

**Research:**
- Early access to research results and publications via member only portal
- Innovative research project opportunities (customization available)

**Education and Workforce:**
- 10% discount on sponsorship opportunities for Identity Student Scholars and Faculty Fellows
- Continuing education discounts

**Networking and Leadership Promotion:**
- Logo and link to your website on identity.utexas.edu, recognizing your partnership
- Exclusive Co-Marketing/Branding Toolkits (Assets: Creative (Six Online Display Banners), Social Media Tools (Three partner examples for each channel: Twitter, Facebook and LinkedIn), and one PR release sample partnership announcement) via member only portal
- Strategic branding opportunities (digital and print)
Platinum Partnership

$50,000 annually

Research:
- Opportunity to post 3 projects on the University of Texas’ ResearchMatch.edu website
- Early access to research results and publications via member only portal
- Innovative research project opportunities (customization available)

Education and Workforce:
- Facilitated access to UT Career Center for the recruiting of employees, interns, and co-ops
- 10% discount on sponsorship opportunities for Identity Student Scholars and Faculty Fellows
- Continuing education discounts

Networking and Leadership Promotion:
- An invitation to apply for a seat on the Board of Advisors, providing leadership and guidance for Center research & education
- Participation in annual “Visionary” workshop with other Strategic Partners
- Logo and link to your website on identity.utexas.edu, recognizing your partnership
- Exclusive Co-Marketing/Branding Toolkits (Assets: Creative (Six Online Display Banners), Social Media Tools (Three partner examples for each channel: Twitter, Facebook and Linkedin), and one PR release sample partnership announcement) via member only portal
- Strategic branding opportunities (digital and print)
- Have company logo highlighted at the beginning and end of a Center webcast
Collaborative Partnerships

Government Agencies

**Research:**
- Opportunity to launch and collaborate on new research projects
- Innovative research project opportunities (customization available)

**Networking and Leadership Promotion:**
- Agency name listed on identity.utexas.edu recognizing your collaborative partnership
- Basic Co-Marketing/Branding Toolkits (Assets: Creative (Two Online Display Banners), Social Media Tools (One partner example per each channel: Twitter, Facebook and LinkedIn)) via member only portal
- Opportunity to join as a member of the Board of Advisors of the Center of Identity
Collaborative Partnerships

Non-Profits

The Center for Identity is always looking for productive partnerships with non-profit organizations to forward research and solutions in identity management and security.

Please contact us for additional information about non-profit membership opportunities.
Partnership Process and Next Steps

Interested organization selects partnership level and submits partner information form to the Center for Identity. *

Center for Identity provides an annual Industrial Affiliate Agreement and invoice to be signed by the organization and returned to the Center for Identity.*

Once payment and signed agreement is received, partner benefits become active. *

All organizations interested in becoming a partner must submit the partner information form to the Center for Identity for review. Upon acceptance and approval of membership as a Center for Identity partner, the Center will provide additional documents establishing the official partnership. The Center can share these partnership agreement documents upon request.

Partnership Contact Information

For any additional questions and comments please reach out to: contact@identity.utexas.edu