



# The University of Texas at Austin Center for Identity

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Strategic Partnership Program

# Strategic Partnership Benefits Overview

	Bronze	Silver	Gold	Platinum
Logo and link to your website on identity.utexas.edu recognizing your partnership	X	X	X	X
20% discount for the 2016 ID360 Executive Seminar		X	X	X
Co-Marketing/Branding Toolkits via member only portal		X	X	X
Strategic branding opportunities		X	X	X
Early access to research results and publications via member only portal			X	X
Innovative research project opportunities (customization available)			X	X
10% discount on sponsorship opportunities for Identity student scholars and faculty fellows			X	X
Continuing education discounts			X	X
Participation in annual "Visionary" workshop with other Strategic Partners			X	X
Have company logo highlighted at the beginning and end of a Center webcast				X
Opportunity to post 3 projects on the University of Texas ResearchMatch.edu website				X
Facilitated access to UT Career Center (recruitment of employees, interns, and co-ops)				X
An invitation to apply for a seat on the Board of Advisors, providing leadership and guidance for Center research & education				X

# Bronze Partnership

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*\$5,000 annually*



## Networking and Leadership Promotion:

- Logo and link to your organization on [identity.utexas.edu](http://identity.utexas.edu) to recognize your partnership.

# Silver Partnership

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*\$10,000 annually*



## Education and Workforce:

- 20% discount for the 2016 ID360 Executive Seminar

## Networking and Leadership Promotion:

- Logo and link to your organization on [identity.utexas.edu](http://identity.utexas.edu) to recognize your partnership.
- Strategic branding opportunities (digital)
- Basic Co-Marketing/Branding Toolkits (Assets: Creative (Two Online Display Banners), Social Media Tools (One partner example for each channel: Twitter, Facebook and LinkedIn))

# Gold Partnership

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*\$25,000 annually*



## **Research:**

- Early access to research results and publications via member only portal
- Innovative research project opportunities (customization available)

## **Education and Workforce:**

- 20% discount for the 2016 ID360 Executive Seminar
- 10% discount on sponsorship opportunities for Identity Student Scholars and Faculty Fellows
- Continuing education discounts

## **Networking and Leadership Promotion:**

- Logo and link to your website on [identity.utexas.edu](http://identity.utexas.edu), recognizing your partnership
- Exclusive Co-Marketing/Branding Toolkits (Assets: Creative (Six Online Display Banners), Social Media Tools (Three partner examples for each channel: Twitter, Facebook and LinkedIn), and one PR release sample partnership announcement) via member only portal
- Strategic branding opportunities (digital and print)

# Platinum Partnership

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*\$50,000 annually*



## **Research:**

- Opportunity to post 3 projects on the University of Texas' ResearchMatch.edu website
- Early access to research results and publications via member only portal
- Innovative research project opportunities (customization available)

## **Education and Workforce:**

- Facilitated access to UT Career Center for the recruiting of employees, interns, and co-ops
- 20% discount for the 2016 ID360 Executive Seminar
- 10% discount on sponsorship opportunities for Identity Student Scholars and Faculty Fellows
- Continuing education discounts

## **Networking and Leadership Promotion:**

- An invitation to apply for a seat on the Board of Advisors, providing leadership and guidance for Center research & education
- Participation in annual "Visionary" workshop with other Strategic Partners
- Logo and link to your website on [identity.utexas.edu](http://identity.utexas.edu), recognizing your partnership
- Exclusive Co-Marketing/Branding Toolkits (Assets: Creative (Six Online Display Banners), Social Media Tools (Three partner examples for each channel: Twitter, Facebook and LinkedIn), and one PR release sample partnership announcement) via member only portal
- Strategic branding opportunities (digital and print)
- Have company logo highlighted at the beginning and end of a Center webcast

# Collaborative Partnerships

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## *Government Agencies*

### **Research:**

- Opportunity to launch and collaborate on new research projects
- Innovative research project opportunities (customization available)

### **Networking and Leadership Promotion:**

- Agency name listed on [identity.utexas.edu](http://identity.utexas.edu) recognizing your collaborative partnership
- Basic Co-Marketing/Branding Toolkits (Assets: Creative (Two Online Display Banners), Social Media Tools (One partner example per each channel: Twitter, Facebook and LinkedIn)) via member only portal
- Opportunity to join as a member of the Board of Advisors of the Center of Identity

# Collaborative Partnerships

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## *Non-Profits*

The Center for Identity is always looking for productive partnerships with non-profit organizations to forward research and solutions in identity management and security.

Please contact us for additional information about non-profit membership opportunities.

## Partnership Process and Next Steps

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Interested organization selects partnership level and submits partner information form to the Center for Identity. \*

Center for Identity provides an annual Industrial Affiliate Agreement and invoice to be signed by the organization and returned to the Center for Identity.\*

Once payment and signed agreement is received, partner benefits become active. \*

*All organizations interested in becoming a partner must submit the partner information form to the Center for Identity for review. Upon acceptance and approval of membership as a Center for Identity partner, the Center will provide additional documents establishing the official partnership. The Center can share these partnership agreement documents upon request.*

## Partnership Contact Information

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For any additional questions and comments please reach out to:  
**[Partner@identity.utexas.edu](mailto:Partner@identity.utexas.edu)**